The Utilization of the Canva Application as A Media for Arabic Learning at MTs Negeri Sungai Jambu

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ABSTRACT

In this study, the author uses the Canva application as a medium of instruction. The method used in this research is descriptive qualitative. The author's target is the students of MTsN Sungai Jambu. Learning media is needed by teachers in supporting and supporting learning and education in their schools. The development of technology is increasingly rapid and advanced, everyone has the right to use technology to support activities in teaching, because by using technology we can find out easily or get information easily, and technology was also created to help human activities. Technology cannot be separated from human life because with technology humans can do all the work more easily and quickly. Technological progress is unavoidable in human life. Advances in technology will go hand in hand with advances in science. The development of technology is very important for humans as a support for the progress of human life. Technological developments have developed drastically and continue to grow. Every progress has its own impact on human life. So that the development of this technology has an impact on changes in several aspects of life, there are negative and positive. Basically the development of technology is actually to facilitate human work. Canva is an online-based application that provides attractive designs in the form of templates, features, and categories provided in it, so that teachers can take advantage of this Canva application for school progress. With Canva, students can more easily understand Arabic learning in their schools and so can the teacher, he can achieve the desired learning goals besides that he can also develop creativity about technology, especially the Canva application.

Keywords: Arabic Learning, Canva, Media.

1. INTRODUCTION

In learning, one method of teaching that is good, effective, and following technological developments is the existence of learning media as a reference for teaching and learning. With the existence of learning media as a tool in the teaching and learning process, it makes teachers and students to apply learning by mastering new skills, creating something in the application of learning media (Astuti, S. P., 2021). When viewed also, the current curriculum sharpens students to think creatively, skillfully, independently, and to race on technology, by not relying on media in the form of books or teachers as the only learning media used at the education level (Dwijayani, 2019).

Arabic is a compulsory subject and is always present at the level of education, be it elementary school, junior high school, high school, or university (Khalilullah, 2012) Bahasa merupakan seperangkat ujaran yang memiliki arti atau makna yang dihasilkan dari alat ucap (Takdir, 2020) Arabic language lessons are very important and have a big role in the world of education in Indonesia. In any learning, whether it is Indonesian language learning or other learning, one of the supporters in a learning process at the educational level is needed, namely the learning media (Idola et al., 2016).

Education is very important for every generation, especially the younger generation, in the advancement of good education and increasing knowledge of human resources in a country, especially the Unitary State of the Republic of Indonesia (Idem., 2021) The advantages in the Canva application can be seen as follows, Has a variety of attractive designs, Able to increase the creativity of teachers and students in designing learning media because of the many features that have been provided, Saves time in practical learning media, In designing, you don't have to use a laptop, but can be done through the device to seek knowledge in it (Pelangi et al., 2020)

So we introduced the Canva application to schools as a learning medium, especially in Arabic courses. The application used in this research is the Canva application as a medium for learning Indonesian. The technique used in this research is in the form of collecting data by studying literature and describing the features that exist in the Canva application, as well as how this application can be used in Arabic learning media, especially in one of the Madrasah Tsanawiyah Negri Schools(Resmini' et al., 2021).

In this era of education, where technology has developed rapidly, teachers must use technology for the advancement of their students so that students are no longer fooled by technology, especially now that many people are using technology by opening up negative things. is a threat to our nation and country, moreover what opens it is the students who are still

studying at the secondary level, indeed everyone has the right to use technology at will, but it would be nice for most people to use technology with positive things (Mujani, 2010).

Learning objectives, Selected Media that can support predetermined learning objectives, there may be a number of alternatives that are claimed to be suitable for those goals. As far as possible, choose the most suitable match, much is determined by the characteristics of the goals to be achieved and the characteristics of the media to be used (Rozie, 2018) So in this discussion I want to introduce an application that can be used positively for today's education, especially today's education has developed and is increasingly advanced. the application that I introduce is the Canva application in the sense that Canva is a graphic design application on Android that can make it easier for users to learn such as making Arabic brochures, making posters in Arabic which is a learning medium for students who are studying (Idem., 2021).

The Canva application is one of the media that can support the learning process visually and train students' visual literacy skills (Adawiyah, Hasanah, & Munsi, 2019). Canva is an online design program that provides various editing tools to create various graphic designs, such as posters, flyers, infographics, banners, invitation cards, presentations, Facebook covers, and others, including being a tool in photo editing because there is a photo editor, photo filters, photo frames, stickers, icons, and grids designs, easy to understand even if you are a beginner. Not only that, Canva can also be accessed via desktop and mobile devices. Thus, users can be creative anytime and anywhere (Nayoan, 2019). With a description of the background, the problems faced by partners can be identified, namely: a). How to develop teacher competence in terms of graphic design and product promotion by utilizing applications or technology that is currently a trend, namely Canva?, b). Can teachers provide learning that is close to students' habits and preferences, namely playing gadgets/technology? and, c). How to stimulate students' cognitive power in learning through visual media?

2. METHOD

A method can run with various important points that increase and speed up the process of an activity. Things that can improve the quality of learning are all kinds of things that can help the teaching and learning process, be it a media, individual teachers, and other things that can support learning so that they are able to achieve the desired learning goals. Why is a factor so influential, because like a house without a foundation the house will easily collapse and be

destroyed. Likewise, education without good communication between teachers and students or without media that attracts the students' hearts, all of that will be empty because the things that are wanted together are not created, namely good and smooth learning (Amrina, Iswantir et al., 2022).

This study seeks to identify and describe the use of Canva as a medium for learning Arabic for students, especially for students at MTsN Sungai Jambu. The strategy used in this research is still called the use of conventional methods (qualitative descriptive) where the teacher still takes over the whole teaching in teaching and learning, he describes various discussions of the material. If there is something that students doubt, he is the one who corrects the mistakes that arise during learning. This is the benefit of using the audacity application in learning. The teacher simply records various materials and then edits them to make them sound more interesting. During the teaching and learning process, he simply plays the audio that he has edited. In addition to saving time in the learning process, the use of Audacity can attract students to be able to achieve things as the initial foundation for the creation of education.

2.1 Research Design

Method used in this research is a development research method with a qualitative descriptive approach (Hanani, 2016). This approach interprets and analyzes the data obtained according to conditions that occur in the field and not achieved by using statistical procedures or by means of quantification, then we do by collecting data data and constraints that occur in MTsN guava, which aims to develop or utilize an application. Application used in this research is the application of canva as a medium for learning Arabic.

2.2 Participants

The technique used in this research is data collection with a study of the literature and describe the features that exist in the canva application that will be used by students in MTsN sungai jambu. And how this application can be used or utilized by students. Therefore, we made an observation by visiting MTsN sungai jambu which is located in sungai jambu country, pariangan subdistrict. In the observation process, researchers try to identify related to the learning that is implemented in MTsn Sungai Jambu.

2.3 Instrument

Mudinillah, (2021) explained that the use of technology in learning is very necessary in terms of designing, analyzing, evaluating, developing and implementing material in the learning process. Effective learning is a process that allows students to acquire certain skills, knowledge,

and attitudes, so that they can be motivated in the teaching process. In order for students to be motivated, there are four important principles that play a key role, namely, the planning process begins with identifying the goals to be achieved in learning, planning teaching activities to achieve the previously planned goals, developing assessment instruments to measure the achievement of these goals, and make revisions based on student achievement of learning activities. Thus, it can be concluded that learning design is a systematic planning activity based on the objectives to be achieved through manual and technology-based processes so that learning takes place effectively. Technology used for learning purposes is also known as media. Great benefits can be felt if the media used is optimal.

2.4 Data Analysis

Based on field analysis, it was found that there was an increase in the quality and quality of students related to learning Arabic language education, thus it is said that the use of the Canva application at MTsN Sungai Jambu can attract sympathy and increase student knowledge, both in learning maharah istima, maharah kalam, maharah qiraah or maharah the book.

3.FINDINGS AND DISCUSSION

3.1. Findings

The productivity of a teacher can be seen from the ability to prepare a golden generation which of course during that preparation, teachers have various professional and social cultural challenges that are different from other professions. The success of a teacher in carrying out their duties depends on them alone, because the authority to design curricular programs, co-curricular and extra-curricular programs, is the authority of schools developed by teachers. Therefore, teachers must have professional competence in accordance with their field of work in order to be able to develop a curriculum, prepare teaching materials properly, in the form of modules, textbooks and student worksheets.

One of them is in using the Canva application, a teacher must be able to develop and hone his skills related to the application, both in making graphic designs and promoting products that can support the quality of education in a school. Graphic design is one of the media that can attract the sympathy of students. Why is that because there are some students who feel bored and are too attached to the guidebook and are not interesting for them. Now, with this design, the teacher must be able and prepare himself to be able to look for accurate techniques or tricks to increase the level of the teaching and learning process.

Nowadays, students cannot be separated from gadgets, this is due to the online learning process. This online learning was formulated due to the Covid 19 outbreak. Even so, the Ministry of Education and Culture does not want teachers and students to fall asleep with this outbreak. With the online met hod, education continues. Although sometimes it is considered less effective, there are many other aspects that we can learn. Such as increasing the ability to digital technology, one of the Canva applications. In terms of features, Canva is an application that has several interesting features. There we can make designs in the form of pamphlets, brochures, PPT slides, and other things that can support education, especially at the Sungai Jambu MTsN school.

With these interesting features, students tend to be interested and begin to understand the learning that is taking place. It is possible that the methods used by the previous teacher were considered less effective to carry out. In this Canva application there is also an audio visual. Visual media are all teaching aids used in the learning process that can be enjoyed through the five senses of the eye. Visual media (images or parables) play a very important role in the learning process. Visual media can facilitate understanding and strengthen memory. Visuals can also foster student interest and can provide a relationship between the content of the subject matter and the real world

The use of learning media, especially visual media, is not just an effort to help teachers, but also helps students in learning because by using media students' minds will be more focused on the efforts delivered by educators and can improve students' understanding in the learning process. The use of visual media must be in accordance with the purpose of teaching. The suitability of the visual media used by the teacher with the situation during class hours, in this study was measured from: (1) Visual media was used if during class hours there were students who were sleepy, bored and lazy. (2) Visual media is used when the material explained by the teacher is not easily understood by students. (3) Visual media is used to overcome the limited learning resources. The success of using visual-based media is determined by the quality of the visual materials themselves. Once the Canva application appeared, it was able to reduce gaps or learning problems that used to be the cause of the decline in students' abilities in learning Arabic.

After conducting a review, information was found that students studying at MTsN Sungai Jambu are still unfamiliar with applications on Android, they only know that the use of Android is limited to playing games and watching videos, not for studying or according to advantages of Canva are; Has more interesting features than other applications, Can increase teacher creativity

in designing learning media, there is a drag and drop feature, Can save time in designing practical learning media, Students can re-learn the material through the Canva learning media provided by the teacher, Has a good image resolution and can be printed according to the print size automatically, Can collaborate with other teachers in designing learning media to share learning media with each other, Can increase the creativity of teachers in designing learning media.

According to Pelangi (2019) Canva's short comings are: a). The Canva application can rely on a sufficient and stable internet network, if there is no internet on the Canva device it cannot be used in the design process, b). In the Canva application there are templates, stickers, illustrations, fonts, and others, some of which are paid. But this is not a problem because there are still attractive and free templates, c). Sometimes the selected design has a design resemblance to other applications.

Because the times have become sophisticated, like it or not, schools must also develop and use the technology itself, and also in this Canva application, teachers can write, and students or students can also use Canva applications for presentations in Arabic, because it is very easy to use. rely on it to clarify Arabic learning in MTsn or in schools, and schools also need learning media to clarify and make it easier for teachers to explain a lesson, especially to learn Arabic.

Because Sungai Jambu MTsN school is located in a village where the network is difficult and it is difficult for advanced technology to enter it, so the learning media is used by a teacher for additional lessons for students or students who do not understand studying at school, so the media serves to connect information from one party to another. other party. While in the world of education the word media is called learning media. Learning Media is everything that can be used to convey messages or information in the teaching and learning process so that it can stimulate students' attention and interest in learning.

According to Piaget in Rezi & Mudinilllah (2022) said that there are three stages of mental development of children, namely: Think intuitively + 4 years, Operating concretely + 7 years, and Operating independently official + 11 years.

The learning process in the student learning environment must be adapted to the stage of student development. Elementary school age children are generally at the stage of concrete operational mental development. Therefore, in learning in elementary schools, teachers must provide real learning conditions.

3.2 Discussion

Learning media can be used to create real learning conditions. By using learning media, students can make learning easier and abstract messages can be turned into concrete messages. For example, the teacher conveys a message about the scanning reading technique, when the teacher only explains then the students will have difficulty understanding the scan reading technique. that learning media can improve student learning outcomes, namely: a). Teaching will attract students' attention so that it can foster learning motivation, b). The meaning of the subject matter will be clearer so that it can be better understood by students, and allows students to better master the learning objectives, c). Teaching methods will be more varied, not only verbal narration through the teacher's words. So that students don't get bored, and teachers don't run out of energy, especially when the teacher teaches each lesson.

Learning media is a teaching aid in the form of a vehicle that contains learning material and distributes it in a more effective and efficient way, so as to stimulate students to absorb it better.

Students or students who are studying must definitely be able to use technology as a learning medium, because by using technology, everything that is experienced by students will be easy, and the Canva application is a solution for students to make learning easier, let alone learning through online or what is known as online

By utilizing this Canva application, students or students can create creative learning media such as making material presentations, especially Arabic language forms, which will be an extraordinary presentation, and can also explain to their friends about the material that will be conveyed.

Canva has also provided various kinds of templates or designs that can be edited according to your needs, and the Canva Ink application does not. It is good to use it, as long as you know the features in the Canva application, then your students can take advantage of this Canva application.

Canva in Arabic Language Learning Media

Canva provides its features or uses for education, explaining that Canva is a creativity and collaboration tool for all classes(Resmini' et al., 2021)The only design platform needed in the classroom.to develop students' creativity and skills and students can try to access the Canva application and try some of the features that these students may want to explore.

Poster	Here students can make posters according to their wishes, and this poster is very useful for introducing Arabic (Kusumawardani et al., 2018)
Presentation	Here students can make posters according to their wishes, and this poster is very useful for introducing Arabic (Setiyadi & Harihayati, n.d.)

Resume	Students can make presentations in this Canva application, no need to use a laptop, just from a cellphone now it can make learning easier(Kozuch & Satyanarayanan, 2002)
Certificate	Students can also create certificates in this Canva application, for events that have been held (Kozuch & Satyanarayanan, 2002)

As for the advantages and disadvantages of the Canva application. Advantages of the Canva application; 1). Facilitate a person in creating a desired or required design, such as; making posters, certificates, infographics, video templates, presentations, etc. provided in the Canva application, 2). Because this application provides a variety of templates that are already available and interesting, it makes it easier for someone to create a design that has been provided, just adjust the wishes and selection of writing, color, size, image, and so on provided, 3). Easy to reach, Canva application is easy to reach in all circles because it can be obtained via Android or IPhone, only downloads it to get this application, if using handphone. When using a laptop, the way is to open chrome or Canva web and enter the Canva application without having to download.

Lack of Canva application; 1). The Canva application relies on a sufficient and stable internet network, if there is no internet or quota on a device or laptop that will reach the Canva application, Canva cannot be used or supported in the design process, 2). In the Canva application there are templates, stickers, illustrations, fonts, and so on for a fee. So, some are paid and some are not. But this is not a problem because there are many other attractive and free templates. Just how users can design something attractively and rely on their own creativity, 3). Sometimes the chosen design has a similar design with others, whether it's the template, image, color, and so on. But this is also not a problem, back again to the user in choosing something different design.

Canva benefits for teachers and students in schools

Teachers or instructors' function more as learning facilitators. Teachers as motivators and facilitators must have competence in developing learning media that can easily grow students' enthusiasm for learning in understanding lessons (Mudinillah, 2019). Learning media is an integral part of the learning system, so the use of learning media affects student learning outcomes (Brulé & Gaikwad, 2021). The ability of teachers to design and implement learning designs is the key to successful learning fun. Effective and enjoyable learning is collaborative and student-centered (Nurwijayanti et al., 2019). For this reason, the media used is in accordance

with the learning objectives and makes students feel comfortable and easy to understand the content of the material (Tri Wulandari & Adam Mudinillah, 2022).

Learning media need to pay attention to the effect of illustrations that can be used to convey messages to students. The learning design includes all the processes involved in optimizing learning and performance (Krowin & Merentek, 2019) From a process perspective, instructional design includes a series of activities with the aim of optimizing the learning experience to achieve specific goals. From a learning perspective, this is a branch of science that is concerned with translating general principles of learning into plans for teaching and learning materials including technology-based ones (Garcia & Masselot, 2015).

The use of technology in learning is very necessary in terms of designing, analyzing, evaluating, developing and implementing materials in the learning process(Yusup et al., 2019)Effective learning is the process that allows students to acquire certain skills, knowledge, and attitudes, so that they can be motivated in teaching process(Limão, 2016)Thus, it can be concluded that learning design is a systematic planning activity based on objectives to be achieved through manual or technology-based processes so that learning takes place effectively. The technology used for learning purposes is also known as media(Hamid, n.d.).

Great benefits can be felt if the media used is optimal. One of the factors that determine the success of the learning process is how the media is used and designed in an attractive way so that students' attention focuses on the material presented. The Canva application used in designing learning media is very appropriate, because it contains templates that can be used to design material content attractively, as has been developed in this study. Students can understand the material well if the learning media is made interesting and appropriate (Sutarno & Mukhidin, 2013). If it is associated with the theory of the cone of experience (Cone of Experienxe), that 50 percent of knowledge or learning experience is obtained from the senses of sight and hearing. Multimedia that combines the human senses facilitates the achievement of student competence and understanding (Said, 2016).

The results of this best practice research reveal that the use of audio-visual-based learning media in particular. Canva is very important in supporting the learning process both offline and online. In addition, the results of the trial also stated that the media to be developed was very suitable to be used as a learning medium for students, especially for those who wanted to deepen their knowledge of technology for the development of their learning (Onainor, 2019).

As we already know that the Canva application is very useful for teachers and students, teachers can learn Canva to explain material briefly and concisely and so are students, students

can use the Canva application to make it easier to explain material to their friends (Wijaya, 2010) So, this Jambu River MTsN school can be used as a medium for learning Arabic, because Arabic is a language that is learned both in elementary, middle, high school and other public schools, the use of the Canva application we have discussed above, and it is very possible for students and students make the best use of the Canva app.

Being a technology-based software, Canva provides a learning space for every teacher to carry out a lesson by relying on the wrong learning media only in the form of Canva software. Media that provides more attractive templates to attract students' interest in the learning process. There are many models that teachers can use in canvas software to present to students, the only error is that there are various interesting templates to present in PowerPoint. Microsoft Office Power Point means an office software program of type slide show (worksheet which means changing objects) used for concepts and arguments that you want to show others (Dewi S et.al, 2021) generally a teacher conveys and signifies material either directly or boldly, the teacher uses power point learning media for presentation material in the learning process. On the other hand, to attract students' interest in the learning process, you must not be smart in presenting an interesting presentation. The canvas application is a supporting factor in producing attractive templates, giving colors, images, letters, and so on so that the PowerPoint designed by the teacher is more attractive. by opening the Canva software, selecting in search, typing 'Presentation' then an interesting and diverse template will appear automatically, and before the design is complete, the template or the result of the design can be transferred to PowerPoint (Sarjana & Oleh, 2020).

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presenting an interesting presentation. The canvas application is a supporting factor in producing attractive templates, giving colors, images, letters, and so on so that the PowerPoint designed by the teacher is more attractive. by opening the Canva software, selecting in search, typing 'Presentation' then an interesting and diverse template will appear automatically, and before the design is complete, the template or the result of the design can be transferred to PowerPoint(Natadjaja et al., 2002).

Models and Benefits of Using Canva

In the current pandemic, students are used to learning to use gadgets. One of the written media can also use applications from both computers and gadgets. One application that can be used as a writing medium is Canva. Canva is a tool for graphic design that bridges users so they can easily design various types of creative designs online. One of the benefits that we can take is in making interesting Formal Invitations. This application can also be easily downloaded through the Playstore available on Android gadgets. (Tanjung and Faiza, 2019) also said that in designing, you don't have to use a laptop, but it can be done through a gadget. In this application, a large selection of templates is provided so that it speeds up students in writing an invitation. So using the Canva application is very appropriate during the current pandemic. The hope is that students can easily learn to write through distance learning by using this application. Even without face-to-face this activity will still run well.

Researchers take examples in Arabic subjects that can be implemented on Canva software, namely Arabic language material for high school/MA level in pamphlet materials(Ardiwinata & Nursyamsi, 2012). Researchers take examples in the prayer of subjects in Indonesian which can be implemented in the Canva software. That is the Indonesian language material for Senior High School/MA in learning materials to produce advertising texts as well as in literary material, namely writing poetry. In the Indonesian language material for Senior High School / MA Class XII Curriculum 2013 there is a discussion about 'producing advertising text' with basic competencies 'producing coherent advertising text in sync with good text characteristics, both expressively and in writing' with similar steps ; choosing a theme, collecting materials, compiling an outline, and developing an outline (Kahli & Grover, 2008)

The quality of learning can be determined, one of which is the attractiveness of learning designs that are arranged systematically as the most important part in the

learning process. According to (Robles, 2004) there are three functions that are integrated in a learning media, namely stimulation that fosters interest in lessons, mediation that connects teachers with students, and information that conveys a teacher's explanation. In this regard, it is necessary to have a teacher's role in providing learning media that is tailored to the needs of students to support the ongoing learning process. Especially in learning mathematics, students need interesting learning media given the stigma that mathematics is difficult and boring for some students.

This is in accordance with the opinion of (Lily et al., 2022) that students can understand the material well if the learning media used is appropriate and interesting. By displaying e-module learning media with the help of the Canva application as a supporter in making attractive templates, providing a presentation of shapes, images, colors and letters to make it look more varied, it will affect students' interest in learning, based on their sense of interest in e-module learning media. As the cone of experience theory, which says that 50% of learning experience and knowledge is obtained from the senses of sight and hearing, with multimedia that combines the human senses it can facilitate the achievement of students' understanding and competence (Said, 2016). used by teachers is one of the factors that influence the success of learning, the use of appropriate media will help students understand the material and be comfortable in learning (Rokhayani & Utari, 2014), which of course will build student interest in learning. Thus, the use of the Canva application in making(Matematika & Minat, 2021).

In its application, students are required to be able to produce ad text according to the previous provisions. Usually in practice, students are asked to write on a sheet or notebook to produce an advertisement text. However, using technological advances, students can be taught through technology or design software that has been widely provided, one of which is Canva. If GG has taught students to make advertisements or other promotions, don't forget that students are also introduced to using canvas software as a supporting medium to create needs-driven designs. The benefits that can be obtained by students are, besides being able to train knowledge, creativity and skills, they can also hone students' cognitive. On the other hand, if the student has succeeded and can operate the design on Canva, he can also upload the result on his personal social media, or make his own if other family members or relatives have struggles and promote it through the advertising poster he made (Hardiyanti et al., 2018).

4. CONCLUSIONS

Based on our results and data processing, it turns out that the Sungai Jambu MTs does need this Canva application as a medium for learning Arabic, because Sungai Jambu MTs is a religion-based school, and most people's point of view, when their children are educated in religion-based schools, they are good at Arabic, and similarly students at Mtsn Sungai Jambu should not be technologically savvy about technology or developments, especially when it comes to education. And how learning media can provide facilities such as knowledge, as well as hone students' creativity and skills, Canva is an online-based application that has a variety of templates and features available to help teachers (teachers) and their students.

The Canva app can be used by teachers to improve the quality of learning, whether it's online or face to face. Of course this can increase the effectiveness of education in the future. In addition, it also facilitates and attracts the symphaty of student so that they are always active in the learning process so that the desired education goals can be carried out properly. Of course, the author realizes that in the preparation of the above article there are still many mistakes and far from perfect. As for later, the author will accept suggestions and contructive criticism so that the author can be more observant and innovative in the future.

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